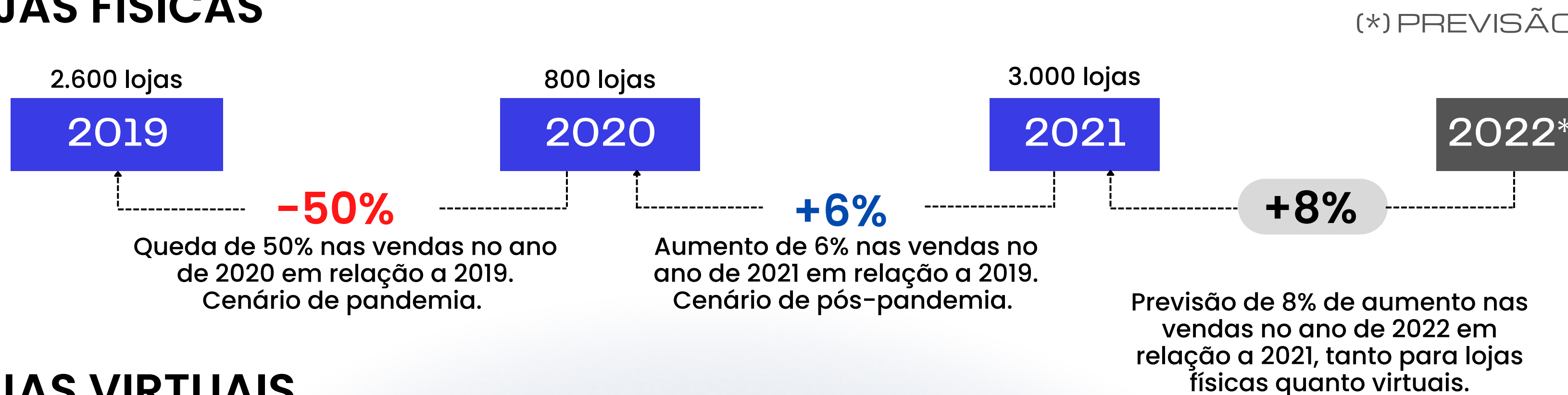




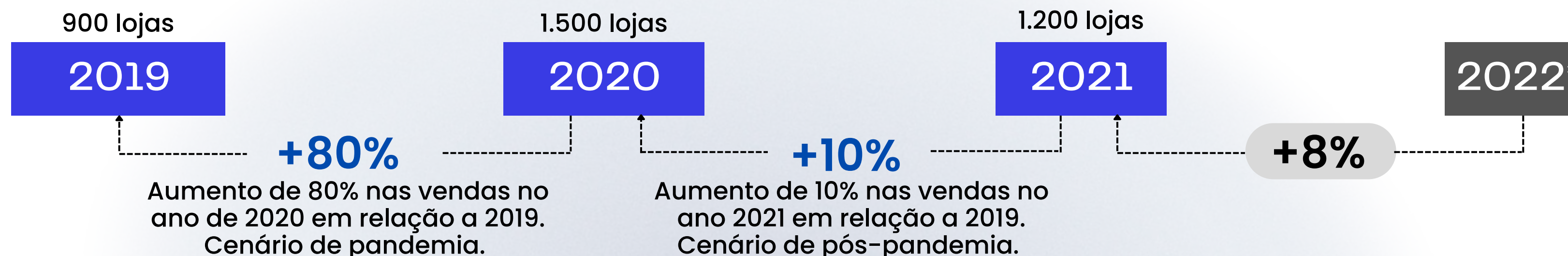
BLACK FRIDAY

Impacto nas Vendas

LOJAS FÍSICAS



LOJAS VIRTUAIS



Descontos na Black Friday

(*) PREVISÃO

2019



5% a
70%

2020



5% a
80%

2021



5% a
50%

2022

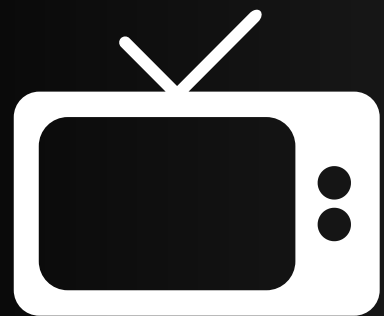


5% a
50%



Promoções mais procuradas

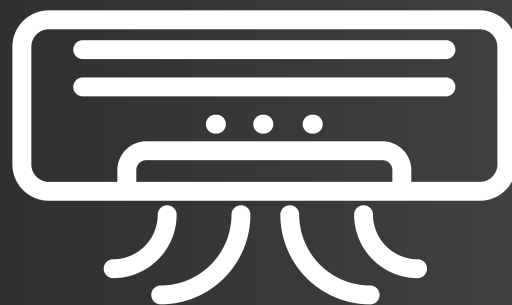
ELETRÔELETRÔNICO



Televisão



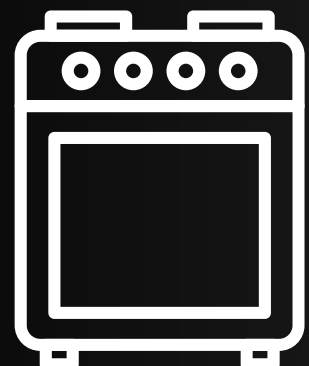
Laptops



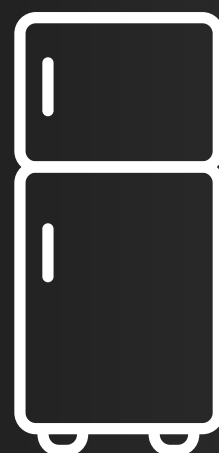
Ar Condicionado



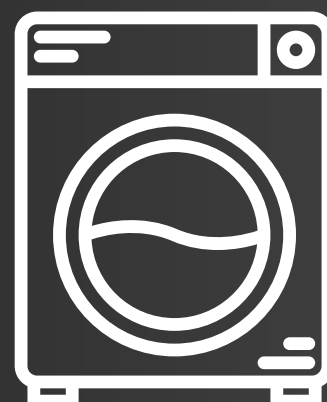
ELETRÔDOMÉSTICOS



Fogás



Geladeira



Lavadora

PASSAGENS AÉREAS

